

IN LOVING MEMORY OF



Heather A. James

March 15, 1970 - July 19, 2022

MONDAY, AUGUST 01, 2022 - 11:00 PM

St James' Episcopal Church

581 Valley Rd • Montclair, NJ 07043

Rev. Melissa Hall

Obituary



Heather Aliza James was born into this life on March 15, 1970 at Newark Beth Israel Hospital to Anita Monica James and the late Winston Ovid James. Raised in Montclair, New Jersey, Heather attended St. James Episcopal Church where she was confirmed. She graduated from Montclair High School in 1988. Heather went on to attend Penn State University where she graduated with a B.S. In Accounting.

Heather enrolled in Clark Atlanta University where she earned an M.B.A. In Marketing and Brand Management. From there she attended the Rutgers University Business School's Executive Education Division where she received certificates in both Digital Marketing and Supply Chain. She also holds a certificate in Global Leadership from the University of the Virgin Islands, St. Thomas.

A volunteer for the Junior League of Montclair-Newark, Inc. and an active Soror of Alpha Kappa Alpha Sorority, Heather never ceased in her commitment to her beloved Alma Mater. Heather served on the College Student Success Committee, Alumni Society Board and the Development Committee (for a Greater Penn State). In 2015, she was elected to the SMEAL Business School's Alumni Board of Directors, where she served a six (6) year term.

Heather was also the founder and president of Flair50 LLC, known as Flair Branding and Image Management (also known as "Heather's Hamlet"). In 2011, she was the recipient of The Network Journal's Top 25 Women/Annual 25 Influential Black Women in Business Award.

Heather let it be known that she "took life as it came and tried to live without regrets. She truly learned from the good and the bad, and considered them all character-building experiences". She experienced a splendid professional career as a passionate digital marketing strategist and collaborator, known for influencing business direction through data, evidence-based insights and creativity. She was known as a results-oriented, self-motivated thought leader...an effective communicator with a proven track record of fluidly performing in various roles across complex and agile organizations.

With a career grounded in a classical marketing foundation, Heather worked for leading consumer packaged goods companies such as Coca-Cola and Revlon. Seasoned in inspiring innovative thinking, she developed unique solutions and gained deep experience in building strategies, partnerships and proven initiatives during her retail experience garnered at Macy's Inc., Nordstrom, PVH Corp and Walmart Stores, Inc. While working for The Advertising Research Foundation as senior vice president and Chief Marketing Officer, four (4) months ago, Heather returned to Nordstrom as a Board Member for their Fashion Advisors Community.

Next to branding, Heather derived a great deal of enjoyment from initiatives of a multicultural nature, attributing her Guyanese heritage to her healthy global curiosity and her continuous desire to learn and embrace various cultures. Heather was a trusted advisor to several top leaders of Fortune 100 companies. She was viewed as a catalyst for new thinking about new mainstream, evolving customer landscapes and social impacts. Her willingness to mentor, share her invaluable insight and direction, which has been integral to so many, will be sorely missed.

Heather leaves to mourn her passing her adoring mother, Anita Monica James (Aunt Patsy), Uncle Lloyd James, Aunt Margaret James, Aunt Joyce James, Uncle Collin Mahaica, Aunt June Taylor, Aunt Jennifer Crawford, Aunt Lynette Walcott, Aunt Carol Bachus, Uncle Kenneth Jones and cousins Lorraine and Maxine.

She was predeceased by her father, the late Winston Ovid James and her sister, the late Deidre Allison James.

Order of Service

Hymn of Comfort

Prayer of Comfort

Scripture Readings

Solo

Acknowledgments

Obituary

Recessional

Interment

Mount Hebron Cemetary

In Memoriam of Heather A. James

https://support.lupus.org/site/TR/TributesGeneral?px=2695312&pg=personal&fr_id=1685

The God's Garden

God looked around his garden and found an empty place,
He then looked down upon the earth And saw your tired face.

He put his arms around you and lifted you to rest.

God's garden must be beautiful. He always takes the best.

He knew that you were suffering. He knew you were in pain.

He knew that you would never get well on earth again.

He saw the road was getting rough and the hills were hard to climb.

So he closed your weary eyelids And whispered, 'Peace be thine'.

It broke our hearts to lose you but you didn't go alone,

For part of us went with you the day God called you home.



**PennState
Alumni**



Acknowledgement

The family of **Heather Aliza James** will remember and cherish your many expressions of love, sympathy and prayers so graciously extended. Thank you and may God Bless you.



PROFESSIONAL SERVICES PROVIDED BY

Caggiano Memorial