

In Loving Memory of
Louis C. Ballard
"Shorty"

Sunrise
September 19, 1954

Sunset
July 19, 2016



Obituary

Louis Charles Ballard was born to Mattie and Andrew Ballard on September 19, 1954 in Darlington, South Carolina. His family later moved to the Bronx, New York where he spent the majority of his life.

He began his career as a custom jeweler in the Diamond District, where he worked for over ten years. It was during that time that he developed his style and love for the finer things in life. Louis was employed at Sid Wainer & Son, where he served and worked diligently for ten years. Louis spent most of his professional career as a commercial vehicle driver, who took great pride in his work and worked in a spirit of excellence. He knew the roads of New York like the back of his hand and could give you directions to almost anywhere. While employed at Sid Wainer & Son, he moved from off the road to a more administrative role and began instructing drivers and potential employees. He often teased his daughters about how he would fail them if they were his students telling them that the windshield was made wide for a reason. Driving was not only his career it was his passion.

Louis also served as an active and valuable board member of 1225 Boston Road Housing Development Funding Cooperation (HDFC). He was instrumental in the restructuring and implementing new procedures and policies for the HDFC.

In his leisure time, he enjoyed utilizing his gift to fix and build things. He was a natural handyman. He enjoyed spending time with his mom, siblings, children and grandchildren. Louis was a kind and cheerful giver and enjoyed helping others. He always had a word of wisdom to share with those that were willing to listen.

Louis rededicated his life to the Lord in July of 2015 and was able to develop his relationship with Jesus Christ.

In 1973, Louis met his dear friend and sweetheart, Denise Ballard. They later married in March of 1980 and from this union of 24 years came their three beautiful children.

Louis is survived by: his mother, Mattie Ballard; three children, Katina Franklin, Latoya Williams, and Louis C. Ballard, II; three grandchildren, Amanda Williams, Jeremiah Franklin, and Aliya Williams; eight siblings, Christine Gooden (Chris), Bernice Ballard, Junior Ballard (JB), Curtis Ballard, Edward Ballard (Eddie), Loretta Ballard, Mabel Ballard, and Eric Ballard; and a host of nieces, nephews, friends and family.

Preceding him was his father, Andrew Ballard, and two siblings, Hazel Ballard and Eleanor Ballard.

He was a man of excellence who encouraged others to always strive to become better and he will be greatly missed.

Memorial Service

Tuesday, July 26, 2016 - 5:00 p.m.

GREATER LIBERTY CATHEDRAL

450 E. 172nd Street • Bronx, New York 10457

Order of Service

Greeting.....Pastor Marlon

Opening Prayer.....Pastor Marlon

SongGail Williams

Tribute from grandchildren ...Jeremiah Franklin - poem (grandson)

Scripture Reading.....Persetta Ballard-Lewis
1 Corinthians 15:50-57

Poem..... Diana Hawkins

Scripture Reading.....Jackie Ballard
St. John 14:26-29

Time of Remembrance

Co-workers (Sid Wainer & Son)

Building Board Members - Yolanda Varona & Russell Anthony

Representation from Siblings - Christine Gooden

Representation from Children - Supreme Logik, Born Divine (Louis C. Ballard, II)

Praise Dance..... Amanda Williams (granddaughter)

Eulogy.....Son-in-love, Pastor Emanuel Williams

Closing Prayer

Repast

Following the Memorial Service

Releasing of Balloons at Crotona Park

1591 Fulton Avenue, 10457

Asleep

*I've closed my eyes and fallen asleep,
So there's no reason for you to weep;
This is a debt we all must pay,
You will see me again someday.
I've endured pain and sometimes sorrow,
Now I don't have to worry about tomorrow.
But life for you must go on,
You must not worry because I'm gone.
You stood beside me all the way,
When I was down, you knew what to say ...
You always told me, "get some rest,"
Let me sleep now, I've done my best.
So please let me rest in peace,
The tears you're shedding soon will cease.
You'll soon realize this was meant to be,
I thank God because He came for me.*

-Author unknown

Acknowledgement

*The family acknowledges with deep appreciation all acts of kindness extended to them during this bereavement hour.
May God bless you for all your thoughtfulness and concern.*

2352 8th Avenue • Manhattan, NY • (212) 666-8300
1406 Pitkin Avenue • Brooklyn, NY • (718) 774-1023
1018 Prospect Avenue • Bronx, NY • (718) 542-3833

Clifford V. James, President & CEO
www.unityfuneralchapels.com
email: unityfc@aol.com

"Your Loved Ones Deserve The Best - Unity"

